

# SPOTTER DESIGN

Graphic Design by Savannah Potter

## EXPERIENCE

- 5/2011 - Present     **Spotter Design LLC**  
*Owner/Designer*  
Design logos, business cards, websites, etc.
- 9/2016 - 5/2020     **E3C Marketing**  
*Graphic Designer/Editor*  
Design advertisements, logo design, work directly with clients, build/proof company magazines
- 5/2015 - 9/2016     **Express Fashion**  
*Sales Lead/Manager*
- 1/2013 - 6/2015     **MaasMedia Inc.**  
*Design Intern*  
Proof, edit, contact clients, order artwork, update client websites, etc.
- 8/2009 - 5/2011     **Wellington Christian School**  
*Yearbook Editor*  
Designed, edited and distributed yearbook

## EDUCATION

December 2015  
Bachelor of Fine Arts in Graphic Design  
Florida Atlantic University, Boca Raton, Florida

May 2011  
High School Diploma  
Wellington Christian School, Wellington, Florida

## SKILLS



MAC & WINDOWS  
MICROSOFT OFFICE  
QUICK TYPING  
GREAT PEOPLE SKILLS



ADVERTISING DESIGN  
WED DESIGN  
BRANDING



LOGO DESIGN  
PACKAGING  
PHOTOGRAPHY



## ABOUT ME

### SAVANNAH POTTER

After graduating with a BFA in Graphic Design, I formed Spotter Design LLC with the hopes of gaining more experience in design. I quickly received an offer at a marketing firm and within a year was running the department as head designer. Here I gained extensive experience in print design building, printing and distributing their quarterly magazine.

Process is important to me, and I like to know I have produced something that speaks to my clients and has significance. I design logos, brand identities, advertisements, stationery sets, websites, social media headers & art, and more. In my spare time I enjoy painting, traveling, movies, and trail walking with my dogs. I am a dedicated, hard working individual who works very well with people and is a quick learner. I would be happy to provide references upon request.

## CONTACT

- 561.281.1733  
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### SOCIAL

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